



WHAT IS INNOVICARES?

InnoviCares is a completely free supplemental patient benefit plan. Regardless of your existing private or public coverage, the innoviCares card offers many benefits including those that cover a portion of the difference between a participating brand-name medication and its generic alternative(s).

But, innoviCares is more than just a patient choice card. Registered innoviCares members have access to exclusive features including Benefit+ (where you can be enrolled into unique programs) and My Medicine Cabinet. My Medicine Cabinet can help you manage your health-care by allowing you to add medications, vitamins and personal care products, set refill reminders and even track your innoviCares' prescription pickups.

HOW DOES IT WORK?

Simply present your innoviCares card at pharmacy along with your innoviCares prescription and ask for brand. Your innoviCares card will be processed as a secondary payer or payer of last resort, offering seamless and instantaneous coverage.

Your innoviCares prescription will automatically be added to your profile under the My Medicine Cabinet tab under "Current Medications" within 24 hours of being filled.

Visit eastcoastcare.innovicare.ca
to become a member for free today!

HOW DO I REGISTER?

Any Canadian with a valid email address can register for free in just a few minutes. Simply visit CBD.innovicare.ca and select Become a Member. Fill out registration form and submit. It's that easy! Be sure to opt-in to communications to ensure you never miss an update, like when we add new products or have new features available for you.

Once you have registered for an innoviCares card, you will be assigned a Unique Client ID number (UCI) and can immediately download and print a card for your convenience until your personalized, plastic card arrives in the mail. Please ensure that your mailing address is correct and up-to-date to avoid any delays receiving your innoviCares card.